



Tennessee Chapter, Knoxville Office  
5401 Kingston Pike, Suite 230  
Knoxville, Tennessee 37919  
(865) 583-0355

I am happy to announce that plans are under way for the **7th Annual Wine on the Water** to be held Friday, October 1, 2010 from 6:30-9:30PM. Our past six years have been a huge success with over **1,000 attending** each year. It is my pleasure to invite you to participate in this fun event benefiting the **Cystic Fibrosis Foundation**.

**Wine on the Water** is the **Cystic Fibrosis Foundation's** annual wine and food event that raises money to help support vital cystic fibrosis (CF) research and care programs. The event is a relaxed, yet lively, evening featuring fine wines, Knoxville's best cuisine and chefs along with live music. We are hoping you will join us this year as a food vendor. As a food vendor you will receive a 10ftx10ft lighted tent, two (2) eight foot tables with linens, name listed on event materials, posters for your establishment and the opportunity to showcase your chef(s) and your fine food to more than 1,500 people.

Cystic Fibrosis is a life-threatening genetic disease that affects the respiratory and digestive systems of 35,000 children and young adults. People with cystic fibrosis suffer from chronic, and often fatal, lung infections and have difficulty digesting food. Although recently developed therapies have made a difference in treating the symptoms of cystic fibrosis, not one life has been saved from this devastating disease.

When you partner with the **Cystic Fibrosis Foundation** at **Wine on the Water**, you are helping to ensure that children and young adults will live longer and more productive lives while helping us to reach our goal of \$75,000 to put towards life saving research.

Please find enclosed a detailed Food Vendor Letter of Agreement to complete and return. If you have any questions please contact Brian Jenkins, Associate Executive Director, at the **Cystic Fibrosis Foundation** office at 583-0355 or via email at [bjenkins@cff.org](mailto:bjenkins@cff.org).

We are very thankful to have the opportunity to partner with you and help promote your fine food while raising funds and awareness about cystic fibrosis.

Sincerely,

*Kelly Brennan*  
Wine on the Water Co-Chair

*Lisa Lane*  
Wine on the Water Co-Chair

***Wine on the Water Schedule***

12PM – 6PM	Event Set Up
6:30PM – 9:30PM	Wine on the Water opens to public



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**Letter of Agreement for Wine on the Water Event  
Friday, October 1, 2010 - 6:30PM – 9:30 PM  
Volunteer Landing, Knoxville**

**As a food sponsor of Wine on the Water, the Cystic Fibrosis Foundation will provide the following benefits:**

- Company will be marketed as an official food vendor of Wine on the Water.
- Company name and/or logo will be included in event marketing collateral.
- Provide tasting station for your food to include one (1) 10ftx10ft lighted tent, two (2) eight foot tables with linens and space for signage at the event (signage provided by restaurant/food vendor).
- Opportunity for you to provide samplings of your foods and to distribute collateral material to 1,500 guests.
- The Cystic Fibrosis Foundation will promote your company as a food sponsor of Wine on the Water in promotional and media opportunities.
- Four (4) wine glasses per tasting Station and four (4) bracelets

**As a food sponsor of Wine on the Water, \_\_\_\_\_  
agrees to:**

- Donate and prepare a tasting portion of food for 1,500 guests
- Provide staff and any necessary equipment for your tasting station and completely set up by 5:30PM.
- Display Wine on the Water poster in your restaurant from September 1 – October 1, 2010.
- List the Cystic Fibrosis Foundation as “additionally insured” under your company’s insurance.

**Please note: The use of cooking oil is not permitted**

We are very thankful to have this opportunity to work with your company. Your participation will ensure that Wine on the Water will be a huge success again this year. Please sign this Letter of Agreement, either send or fax the original back to the Cystic Fibrosis Foundation (fax 865-588-9699) and keep a copy for your file.

**As a food vendor, I understand what is being asked and will abide by the allowances and restrictions stated in the above information.**

Name of Restaurant or Food Vendor \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Mail or fax completed agreement to:  
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Phone: (865) 583-0355  
Fax: (865) 588-9699